

Sponsorship Benefits

All sponsors are recognized in event and marketing materials and are prominently listed according to their sponsorship level.

SPONSOR BENEFITS	PRESENTING \$10,000	LOU GEHRIG \$5,000	HALL OF FAME \$2,500	3 MILE \$1,500	2 MILE \$1,000	1 MILE \$500
Naming Rights "Presented by *name*"	✓					
Website Presence	✓	✓	✓	✓	✓	✓
Email Blasts	✓	✓	✓	✓	✓	✓
Walk/Run Advertisements	✓	✓	✓	✓	✓	✓
Logo/Name on Brochure	✓					
Name and Sponsor Level on Brochure	✓	✓	✓	✓	✓	✓
Listing in Press Releases	✓	✓	✓			
Logo/Name on Banners	✓	✓	✓	✓	✓	✓
Logo/Name on T-shirt Front	✓					
Logo/Name on Back of T-Shirt	✓	✓	✓	✓	✓	✓
Individual Trail Sign(s) with Name/Logo	✓	✓	✓			
Group Trail Sign(s) with Name/Logo				✓	✓	✓
Promotional Table materials	✓	✓	✓			
Invitation to Recognition Dinner	✓	✓	✓	✓	✓	✓